

FOR IMMEDIATE RELEASE:

The Original Man Camp: The ultimate guys' weekend!

Baffled by the barbeque? Never quite got the hang of throwing darts? Always wanted to understand your car engine? Well guys, now you can learn all these skills and more - and help raise money for charity.

Palo Alto, CA – September 30, 2009 – Guys – Is there a skill you always wanted to learn or a subject you always thought you should know? Head to *The Original Man Camp*. The annual men's weekend just got a whole lot more interesting than the weekend on the golf course and a whole lot more palatable to the significant other than a weekend in Vegas.

The Original Man Camp will launch its first camp November 13-15, 2009 in Carmel Valley, CA. Over three days and two nights pioneering attendees will have the opportunity to choose up to eight activities from a list of twenty ranging from working on a car engine to gourmet grilling to poker to beer tasting to shooting a gun. Each of the activities will be taught by a mix of local experts and world class instructors from around the globe.

The Original Man Camp is also pioneering a new way of raising money for charity. One third of camp fees will be distributed to non-profits who present during the weekend. Campers will then get to allocate their donation between the presenting non-profits however they see fit. The total cost for the weekend including the charity donation is \$1200 (the \$400 donation is immediately tax deductible upon registration). To learn more or to register visit our website at www.originalmancamp.com.

ABOUT: Founded in 2009 by Stanford MBA Dan Shevchik, The Original Man Camp LLC was created with a vision of developing traditional skills while bonding outside of the corporate world. It seeks to provide the ultimate guys weekend with a double bottom line of raising money for charity. The weekends take place in a camp setting with activities targeted toward professionals who need time away with their friends. The weekend includes a series of traditionally male activities ranging from skill development (working with a car engine or gourmet BBQ), to leisure (poker or beer tasting), to more primal (shooting a bow and arrow or a gun), all of which will be taught by local and international experts. One third of camp fees are donated to charities as selected by attendees during the weekend and the company aims to raise over \$1 million for charity in its first five years.

For more information on The Original Man Camp visit www.originalmancamp.com. Dan Shevchik is available for interview - contact him here: originalmancamp@gmail.com or 650-644-6034.

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